

BRAND STORY  
2024



ulike.furniture

**U-LIKE**



## ABOUT US

Since its establishment in 2006, we have been deeply engaged in the furniture industry to provide customers with outstanding value and service. Our vision is to become one of the leading and most fashionable furniture suppliers in the global home industry. For over 18 years, we have been the furniture supplier of choice for wholesalers, retailers, online marketplaces and hotels worldwide. At U-LIKE Furniture, we are passionate about innovation in development.

Our headquarters is located in Tianjin, China, This year, the new 80215 square meters of super factory u-like group was put into use, providing enterprises with strong capacity support and product delivery capabilities.







The u-like R&D Building is a center dedicated to research and development, covering an area of 4,800 square meters.

# R &



WORK  
RECORD

Through the introduction of new technologies, new materials, the development of customized furniture for the world, to bring customers a more efficient sample experience. After several months of decoration, the R & D center has been officially put into use, research and development of new samples of independent brand design, continuous attempts in product structure and material selection, more conducive to the enterprise's product strength, while we also increase the solution of small batch orders, for the development of customers, to give better procurement services.





We work with partners around the world and have a diverse client base spanning Europe, the Middle East, Asia, Australia, Africa, and the UK.

Currently, our furniture is distributed in more than 67 countries and trusted by over 260 clients. 2023 of corporate performance of \$48 million, an increase of 51% compared to last year.

2006 Established

67 countries

260 clients

1000+ EUIPO Patent Products



USFB 24005

HSF 235001

ORIEL  
UDC 23083



UDT 24020  
1600\*900\*750/2100\*1000\*750



A wide selection of materials is available



Same series of coffee table

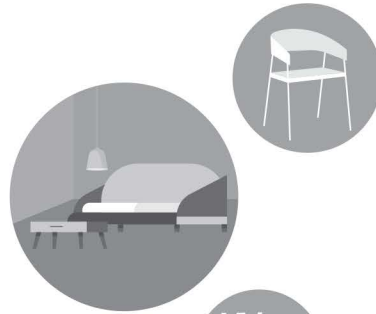
UCT 24018  
1300\*800\*420



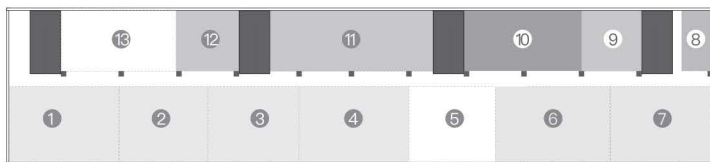


# PHOTOGRAPH STUDIO & GRAPHIC DESIGN

In response to the client's positioning and needs, the visual team provides customized services such as images and videos in independent photography studios



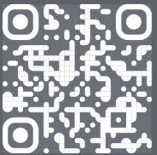
With the increase of shooting capacity and customer service demand, we have increased the size of the shooting studio site. The new shooting base covers an area of 2400 square meters. It is currently under renovation and will soon be put into use. For the new venue, from the different market area style preferences, design of home decoration style and other perspectives, will build a number of suitable for dynamic and static shooting can be used scenes, and this upgrade also includes lighting, props and other photographic equipment.



- ① ② ③ ④ Still shooting area
- ⑤ Creative shooting area
- ⑥ ⑦ Motion video shooting area
- ⑧ washroom
- ⑨ office
- ⑩ All black shoot studio
- ⑪ White shoot studio
- ⑫ Equipment room
- ⑬ Product storage area

PHOTOGRAPHY STUDIO  
PLANE LAYOUT





Contact our Sales Representative [purchasing@ulike-furniture.com](mailto:purchasing@ulike-furniture.com)